



**October 29, 2015**

Apple Vs Android

For quite some time now there has been an ongoing debate about which company is better: Android or Apple. Both companies are fast-paced growing companies that are very successful across the globe.

Apple provides a completely catered, top-down experience in which it dictates exactly which apps you can run and which features your phone can have. Android takes off the training wheels and lets consumers have a variety of hardware and software to choose from, along with access to key technologies.

The iPhone 6s and 6s Plus are priced like high-end phones, but that doesn't stop Apple from skimping on storage. For starting prices of \$648 and \$744 respectively, you get just 16GB of internal memory. After you deduct 1.3GB for iOS 9, you have almost no space for the pictures you'll take, the videos you will record, your music collection or iTunes movies, which can take up a considerable amount of space depending on resolution. Some popular games can also utilize a lot of space. If you really want to make the most of your iPhone, you need to add another \$100 to the price to get 64GB of storage.

All of the latest high-end Android phones, including all the major Samsung phones start with a more-reasonable 32GB of internal storage. Better still, HTC and LG's flagships come with SD slots that will allow you to add more capacity by using a memory card.

The iPhone consistently produces pleasing photos with accurate color - generation after generation.

Despite all the promises by Android phone makers to streamline their look and phone and navigation, the iPhone remains the easiest phone to use by far. There's no separate app drawer for your apps and no annoying overlay to get in the way. Some may consider the lack of change in the look and feel of the iPhone over the years.

The iPhone works pretty much the same way it did way back in 2007: you pick it up, turn it on, touch the app to open.

Depending on the type of person you are, the right phone will fit you, be it Android or Apple. Just remember to do your research before buying a device. It is always important to stay updated on today's technology and do your homework.

Lauren Hilton  
Monroe Langston Inc